

**2010 PERSONAL ADS  
ROCHESTER ADAMS  
BASKETBALL PROGRAM**

The Adams Basketball Highlanders will again be selling programs at all home games. The boys and girls basketball program will once again be combined this year. It is a tradition to have ads from family and friends published in the program to support your favorite player, cheerleader, or dancer.

Ads can include graphics, photos, and or text. Please format your ads in Microsoft Publisher, Word, or PowerPoint. Plan on margins of ¾ to 1 inch, and photos need to be digital. Submit ad on disc or e-mail to Dennis Cairo at the address below. If you are unfamiliar with creating an ad, call Dennis and he can help you create one, or log onto the web site at [www.adamsbasketball.com](http://www.adamsbasketball.com) to view sample layouts. Remember the ad will be printed in black and white. Payment should be included with your ad and this form. The deadline is important, as the program has to be compiled and then sent to the printer. Ads received after the December 15th deadline are not guaranteed to be included, but will be if time and Space allow.

**The deadline for submission is December 15<sup>th</sup>.**

**GO HIGHLANDERS!**

**PROGRAM AD COSTS: Full Page \$90    1/2 Page \$45    ¼ PAGE AD \$25**

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Team: Boys Basketball    Girls    Basketball    Cheerleader    Dance

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Full \_\_\_\_\_ Half \_\_\_\_\_ Quarter

**THANK YOU FOR YOUR SUPPORT!**

**PLEASE MAKES CHECKS PAYABLE TO ADAMS BOOSTER CLUB**

Attach ad, artwork and special instructions with form and return **no later than  
December 15** to:

Dennis Cairo  
5896 Pine Aire Ct Phone:  
Rochester Hills, MI 48306

Email: [dcairo6094@aol.com](mailto:dcairo6094@aol.com)  
248 340-9676